

Bring a chair & join the JOCO Tech Session Saturday, Feb. 20, 2021

Your car needs various types of protection: Insurance, interior care products, polishes, waxes, and various other surface protectants. However, up until fairly recently, it was difficult - nay nearly impossible - to prevent "road rash" on the front of your car.

Many, if not all of you, have heard the term "clear bra" to describe a thin layer of plastic that is applied to your car to help prevent "road rash" from degrading the appearance of your car. Unlike the old style "bra" that covered the front of your car (to prevent those dreaded rock chips that made your car look like it had the measles). The problem with that system was - while it did prevent a lot of rock chips, there were a few problems.... First, the "bra" did not lay flat on the surface, so it tended to vibrate in the wind, and would cause scuff marks - or even wear through the paint, right down to the primer, or to bare metal. The other problem is that the bra did such a good job of shading the paint, that it would cause a "two tone" paint effect: closer to original color on the areas the bra covered, and whatever color the unprotected paint faded due to exposure to sunlight over the years.

One day a clever person decided to do something about that situation, and "another modern plastic miracle" (to borrow a phrase) was born - enter the "clear bra."

The "clear bra" is more accurately referred to as "paint protective film." Its close relative is the "wrap" that can be applied to any size vehicle. This product can perform a variety of functions from applying advertising graphics to a complete color change, without ever disturbing the original paint. Advertise your business? Make your car look gold plated? Apply a color change in a matte finish? No problem! A "wrap" can do it all - and more. And the bonus is it's not permanent.

Bring a chair if you wish, and join 19 of your fellow JOCO members as we visit Roadrunner Protective Film and Graphics promptly at ten o'clock Saturday, February 20th, 2021. We will meet at 12689-B NE Whitaker Way, Portland 97230. Some light refreshments will be provided.

Register soon, as this event is restricted to only twenty (20) participants to provide safe distancing during the presentation. Masks will be required for everyone's safety. Contact Carl Foleen by e-mail at p47_fan@yahoo.com, or call & leave a message (or send a text) to Carl at 503-778-0969 for your reservation.

THIS JUST IN!! There will be a new 2029 Ford GT that will be receiving both paint protective film AND red/white/blue racing colors film. We will see the whole range of possibilities for protective film during the demonstration. How Cool Is THAT!?!

SUMMARY:

JOCO Tech Session, Saturday, Feb. 10th, 2021 10 AM SHARP! Meet at Roadrunner Protective Film & Graphics, 12689-B. NE Whitaker Way, Portland, Oregon, 97230. Plenty of on-street parking, limited parking lot space. Your host: David Ball, event organizer, Carl Foleen.

